

Call-for-Papers

IIAL International Conference on Applied Sciences of Innovation and Sustainability 2025

Location: Toronto Metropolitan University, Ted Rogers School of Management.

June 16, 2025

Conference website <https://iial.ca/conference>

Submission link <https://iial.ca/conference-2025/>

Submission deadline ~~March 3, 2025~~, extended to April 21st

The Institute of Innovation and Advanced Learning Conference 2025 invites academics and practitioners in sustainability, innovation, and supply chain management to collaborate and exchange cutting-edge ideas in these critical fields. This call for participation includes guidelines for submitting abstracts, full research papers, extended abstracts, presentations, and proposals for workshops or special sessions.

The IIAL Conference 2025 will take place in Toronto on June 16, 2025, offering both virtual and in-person attendance options. The specific venue will be announced closer to the conference date.

Topics

The International Conference on Applied Sciences of Innovation and Sustainability 2025 features diverse tracks designed to explore critical areas of innovation and sustainability. The Healthcare and Humanitarian Innovation track delves into sustainable healthcare systems and processes, disaster preparedness, and equitable health access, integrating AI and cross-disciplinary approaches. The Agriculture and Agri-Food Systems track emphasizes sustainable agricultural practices, food security innovations, and technologies like blockchain for supply chain transparency. The Retail, Hospitality and Tourism Sustainability track addresses sustainable retail and tourism practices, digital innovation, and reducing environmental impacts in retail environments and travel and hospitality. The Cross-Disciplinary Approaches to Sustainability track bridges sectors to tackle global challenges through collaborative strategies and interdisciplinary frameworks. The General Topics in Innovation and Sustainability track covers broad advancements, including policy development, logistics innovation, and sustainability education. Lastly, the Career Development, Education, and Pedagogy track highlights innovative approaches to education, professional certifications, and workforce readiness, with a focus on fostering lifelong learning and equity in career pathways.

Conference Location and Facilities

To be announced (TBA)

Conference Submissions

The deadline for all submissions is April 21, 2025. Review decisions will be announced by the end of April 2025. All submissions must be submitted via the IIAL Site at: <https://ial.ca/conference-2025/>

All submissions will be peer-reviewed, and we welcome submissions for

- 1) Abstracts,
- 2) Extended Abstracts,
- 3) Competitive (Full) Papers, and
- 4) Workshop/Special Sessions.

The Conference Proceedings, consisting of 200-word abstracts, will be made available to participants after the conclusion of the conference. To be included in the proceedings, all authors must submit a separate abstract of up to 200 words as part of their submission, regardless of whether they are submitting a full paper, presentation, or extended abstract. Only these 200-word abstracts will be featured in the final proceedings.

By default, all accepted submissions will be included in the proceedings unless authors explicitly opt out.

Conference Submission Guidelines

Abstract Submission Guidelines

- Abstracts should provide a concise 200-word introduction that captures the essence of the research. Submissions must adhere to a strict word count range: a minimum of 150 words and a maximum of 200 words. Abstracts should be formatted as single-spaced text, using 11-point font, with 1-inch margins on all sides of a standard portrait page.
- Abstracts should be structured with a purpose, research design, results, originality and/or value. Separate headings are required.
 - *Purpose*: This section elucidates the rationale behind doing this investigation. If you are delivering a presentation on original or innovative research, elucidate the issue that you have successfully resolved. If you are expanding on prior research, please provide a concise rationale for the significance of doing so. Seize this opportunity to inform readers about the reasons behind your choice to research this topic or problem, as well as its significance. Communicate your primary thesis or principal discovery to them.
 - *Research design and methodology*: This is the method by which you accomplished your research. Provide a detailed account of the specific actions you took to achieve your

outcomes. For instance, did you conduct interviews? Have you conducted a laboratory experiment? Which tools, methodologies, procedures, or datasets were utilized?

- *Results*: In this section, you can elucidate the findings of your study, including whether they address the research question and validate your hypothesis. To effectively communicate, it is essential to be unambiguous and provide precise numerical data instead than making generic statements. It is crucial to avoid creating unrealistic expectations that your paper will not meet.
- *Originality/value*: This is your opportunity to present a compelling and concise argument for the significance of your findings. It is advisable to get input from coworkers to ensure that your analysis is impartial and equitable. Additionally, it is crucial to avoid any kind of exaggeration. Additionally, you might contemplate the potential avenues for future study.
- Please submit two separate files: a) Title page (containing all author details including contact information); b) The Abstract Body (containing the title and the abstract without any identifying information).
- Please include the paper title and contact information of all authors on the title page. Submit your abstract in doc, docx, txt, rtf, or pdf format via <https://iial.ca/conference-2025/>
- If required, the style guide for this submission is 7th edition APA. For information visit [Purdue Writing Lab](#)
- At least one author must register and attend the conference.
- A selected panel will review the submissions. For inquiries regarding abstracts, please contact the conference coordinators.
- Accepted Abstracts require a presentation during the conference (*see Presentation Guidelines for Accepted Abstracts*).

Extended Abstract Submission Guidelines

- Extended abstracts should be 2–5 pages in length (excluding the title page and references).
- Submissions must adhere to a strict 2-page minimum and 5-page maximum, formatted in double-spacing, using 11-point font, and with 1-inch margins on all sides of a standard portrait page.
- Include the paper title, up to five keywords, and a 150–200 word single-spaced abstract (*refer to the Abstract Submission Guidelines above*).
- Submit two separate files in either doc, docx, txt, rtf, or pdf format:
 - a. Title Page: Must contain the paper title, all author details (including contact information).
 - b. Main Body: Must include the paper title, short abstract, and extended abstract without any identifying information to ensure anonymity during the review process.
- Submit your abstract in PDF format via the official conference website: <https://iial.ca/conference-2025/>.
- Follow the 7th edition APA style guidelines. For assistance, visit the [Purdue Writing Lab](#).
- At least one author must register and attend the conference.

- A selected panel will review all submissions. For questions related to extended abstracts, please contact the conference coordinators.

Competitive (Full Paper) Submission Guidelines

- Competitive papers consist of two parts:
 - a. Title Page: Include the paper title, all author details (including contact information), up to five keywords, and a 150–200 word single-spaced abstract (see Abstract Submission Guidelines).
 - b. Main Body: The manuscript must not exceed 25 pages, formatted in double-spacing, using 11-point font, with 1-inch margins on all sides of a portrait page.
- The 25-page limit includes all content: exhibits, references, tables, figures, and appendices.
- All tables and figures must be embedded within the text of the manuscript.
- Submit the Title Page and Main Body as separate files in one of the following formats: .doc, .docx, .txt, .rtf, or .pdf.
- Upload your files via the official conference website: <https://iial.ca/conference-2025/>.
- All competitive papers will undergo a double-blind review process. Authors must ensure that no identifying information is included in the manuscript's Main Body.
- Submissions must adhere to the 7th edition APA style guidelines. For guidance, visit the [Purdue Writing Lab](#).
- Papers (or similar versions) must not:
 - a. Be previously published,
 - b. Have been accepted for publication elsewhere,
 - c. Be under consideration for publication elsewhere, or
 - d. Be submitted for review elsewhere during the conference review process.
- At least one author must register and attend the conference.
- For questions regarding competitive full paper submissions, please contact the conference coordinator(s).

Presentation Guidelines for Accepted Abstracts

For accepted abstracts, presentations and posters may include various sections. Refer to the Abstract Submission Guidelines for recommended components, such as future research directions and a list of key references.

- Submit your poster or presentation in .pptx or .pdf format via the official conference website: <https://iial.ca/conference-2025/>.
- Submissions must adhere to the 7th edition APA style guidelines. For assistance, visit the [Purdue Writing Lab](#).
- Presentations are limited to a maximum of 10 slides, including the cover slide.
- Slides should synthesize written content and emphasize academic value and practical industry implications.
- Use a 16:9 widescreen format, with professional design. Headings must be typed in 36–40-point font size, and content text in 28-point font size.

- You are welcome to use your own template.
- At least one author must register and attend the conference.
- For questions regarding presentations or posters, please contact the conference coordinator(s).

Workshop Proposal Submission Guidelines

The Institute of Innovation and Advanced Learning (IIAL) welcomes proposals for workshops and special sessions on topics of interest to its members. Sessions focusing on methods to enhance teaching, research, writing, or presentation skills are particularly encouraged, as well as those addressing emerging topics in the industry.

- Proposals must be limited to 1 page, formatted as single-spaced, with 11-point font and 1-inch margins on all sides of a standard portrait page.
- Each proposal must include the following:
 - a. Name, contact details, email address, and affiliation of facilitators/presenters.
 - b. Workshop/session title.
 - c. Type of session (e.g., industry panel, research panel, teaching panel, workshop, etc.).
 - d. General content overview, including names of presenters/panelists.
 - e. Statement describing the session's benefit to IIAL members.
 - f. Confirmation that the session is designed for delivery within a 60-minute period.
- Submit the proposal in one of the following formats: .doc, .docx, .txt, .rtf, or .pdf. via the official conference website: <https://iial.ca/conference-2025/>.
- Proposals addressing innovative approaches, practical tools, and emerging issues are highly encouraged.

Note: Participants leading the workshop/special sessions must register and attend the conference. For inquiries related to the workshop, please contact Clarissa Getigan, clarrisa.getigan@iial.ca

List of Topics

Topics covered in the conference may include, but are not limited to, the following items. Please feel free to reach out to conference coordinators should you have any questions. All Extended Abstract Submissions, regardless of topic, should be submitted to Track 7 for Extended Abstracts.

Track 1: Career Development, Education and Pedagogy

This track focuses on the intersection of career development, education, and pedagogy within the context of innovation and sustainability. Topics include designing curricula that promote interdisciplinary learning, leveraging digital tools and AI for enhanced teaching outcomes, and integrating professional certifications into educational programs. The track also emphasizes strategies for fostering lifelong learning, addressing equity and inclusion in education, and building partnerships between academia and industry to prepare a workforce skilled in sustainable practices. It offers a platform for exploring how education can empower individuals to innovate and drive sustainable solutions across industries.

Track 2: Healthcare and Humanitarian Innovation

This track explores advancements in medical technologies and sustainable healthcare systems and processes, emphasizing disaster preparedness, humanitarian logistics, and equitable access to healthcare in resource-limited settings. Topics include AI and data-driven solutions for healthcare management, cross-disciplinary approaches to health equity, and innovations addressing global health challenges.

Track 3: Agriculture and Agri-Food Systems

Focusing on sustainable practices and technologies, this track highlights innovations in food security, supply chain resilience, and climate-smart agriculture. Topics include waste management in food systems, technology for enhancing crop productivity, and applications of blockchain and traceability in the agri-food sector.

Track 4: Retail, Hospitality and Tourism Sustainability

This track addresses sustainable practices in retail management, tourism and hospitality, including green certifications, circular economy principles, and digital innovations. Topics include reducing carbon footprints in retail environments, travel and accommodations, leveraging AI for sustainable tourism and retail management, and assessing the socioeconomic impacts of sustainable initiatives.

Track 5: Cross-Disciplinary Approaches to Sustainability

Bridging healthcare, agriculture, and tourism, this track encourages multi-sectoral collaborations for disaster resilience and global challenges. Topics include interdisciplinary sustainability frameworks, innovative strategies for cross-industry integration, and education models for fostering interdisciplinary sustainable practices.

Track 6: Potpourri Topics in Innovation and Sustainability

This track encompasses broad themes in innovation and sustainability, from theoretical advancements to practical applications. Topics include education and pedagogy for sustainability, policy development, governance in innovation, and technological advancements in logistics and supply chains.

Track 7: Extended Abstracts

3–5-page research abstracts, other than full papers (please see the note above for format).

Track 8: Workshop Proposals

Workshop proposals on any of the above or closely related topics are welcome.

BEST PAPER AWARDS

IIAL will present the following awards (for full papers) at the conference:

- Overall best research paper and a runner-up

- Best graduate student paper and a runner-up (Note: The first author of this paper must be a graduate student and must register to attend the conference)

The authors of the Overall Best Research Paper and the Best Graduate Student Paper will receive complimentary access to the [CSIP-A Training program](#) (approximate value: CAD 1,600).

Awardees will also be formally recognized during the conference.

Terms and Conditions:

Prizes have no cash value and cannot be redeemed for cash. Prizes can be transferable once by the awardee to another person. Prizes must be claimed and activated within 30 days of the conference date.

Invitation to Review for Conference:

We kindly request all members to consider volunteering to be a reviewer for the conference. If you can serve in this capacity, please contact Clarissa Getigan or Omar Masri.

Please Note: Conference/Track coordinators will have access to the information and may send you an invite to serve as a reviewer.

For Questions About the Conference

Please direct questions our conference coordinators:

Clarissa Getigan at: clarissa.getigan@iial.ca

Omar Masri at: omar.masri@iial.ca