

iiAL

INTERNATIONAL CONFERENCE

**APPLIED**

**SCIENCES OF**

**INNOVATION**

**AND**

**SUSTAINABILITY**

**2025**



AGENDA



# AGENDA

## Details

 Date: Monday, June 16th, 2025

 Location: Toronto Metropolitan University - TRSM (CPA Lounge 1-003 & Virtual via Zoom)

 Time: 8:00 AM – 4:45 PM

## Conference Highlights

### Morning:

Registration, opening remarks, keynotes, and applied research presentations.

### Midday:

Interactive workshop: “Securing the Smart City for an Uncertain Future.”

Networking lunch

### Afternoon:

Keynote and applied research presentations.

### Closing:

Awards ceremony, closing remarks, and networking.



## AGENDA

8:00 AM – 9:00 AM | Registration & Welcome Breakfast (60 min)

Check-in and network with participants over light breakfast.

9:00 AM – 9:15 AM | Welcome and Opening Remarks (15 min)

Speaker: Dr. Juan-Marcelo Gómez, Founder of the Institute of Innovation and Advanced Learning (IIAL)

Land Acknowledgement, overview of conference goals and agenda.

9:20 AM – 9:35 AM | Keynote: Perspectives (15 min)

Speaker: Prof. Paolo Bartolomeo, Professor at Seneca Polytechnic

9:40 AM – 10:00 AM | What's in Your Bag? A Qualitative Study Navigating Perceptions of Conscious Consumption in the Luxury Fashion Customer Journey Presentation (20 min)

Speaker: Ms. Adelaide Lee-Tran

10:05 AM – 10:25 AM | The Case for Sustainability and Innovation in the Hospitality Industry in Canada Presentation (20 min)

Speaker: Mr. Conroy Thompson

10:30 AM – 10:50 AM | Building a Sustainable Future: Comparative Insights into Traceability Framework Implementation Across Agri-food Supply Chains Presentation (20 min)

Speakers: Ms. Stefânia Nacimiento, Ms. Laura Corredor, Ms. Carla Ortega

10:50 AM – 11:00 AM | Stretch Break (10 min)

Space to refresh.

## AGENDA

11:00 AM – 11:15 AM | Keynote: “Digital Twins and Future of Cities” (15 min)

Speaker: Mr. Jeff Melanson

11:20 AM – 12:30 PM | Securing the Smart City for an Uncertain Future

Workshop (70 min)

- **Moderator:** Prof. Kristina Verner, (MC) – Introduces overall theme and sets the scene (10 min)
- **Smart Cities Perspective:** Dr. Simon Potter (10 min)
- **Food Security Perspective:** Ms. Clarissa Getigan & Dr. Juan Marcelo Gómez (10 min)
- **Energy Security Perspective:** Gary Thompson (10 min)
- **Panel Discussion / Fireside Chat:** (30 min)
  - Moderator and Speakers:
    - Prof. Kristina Verner, Senior Vice President Strategic Policy & Innovation at Waterfront Toronto
    - Gary Thompson, Principle Development Engineer Johnson Controls Inc. & TMU CUE
    - Mr. Jeff Melanson, Strategic Partner at Unity
    - Dr. Simon Potter, Director College Office of Research Enterprise at NBCC
    - Dr. Juan Marcelo Gómez, Founder at IIAL
    - Ms. Clarissa Getigan, Operations and Development Coordinator at IIAL

12:30 PM – 1:30 PM | Lunch Break (60 min)

Catering provided in collaboration with patronage from Poulet Rouge at CF Toronto Eaton Centre.

1:30 PM – 1:45 PM | Keynote: Perspectives (15 min)

Speaker: Ms. Adedoyin Ogunjobi, Project Manager at Johnson & Johnson Innovative Medicine

## AGENDA

1:50 PM – 2:10 PM | Using an Analytical Hierarchy Process to Assess the Risk of Healthcare Challenges in Remote Canadian Communities: A Reproducible Approach Presentation (20 min)

Speaker: Ms. Claire Cislak

2:15 PM – 2:35 PM | Unregulated E-Commerce, Product Safety Risks, and Environmental Sustainability Presentation (20 min)

Speaker: Ms. Sofia Rico

2:40 PM – 3:00 PM | Variable Rate Technology and its Impact on Embodied Carbon Emissions within Agriculture Presentation (20 min)

Speaker: Mr. Navdeep Singh

3:00 PM – 3:30 PM | Coffee Break (30 min)

Space to deliberate over Best Paper/Presentation and Graduate Student Award.

3:30 PM – 3:45 PM | New Brunswick Community College Applied Research Department Information Session (15 min)

Speaker: Dr. Simon Potter

3:45 PM – 4:15 PM | Awards Ceremony and Closing Remarks (30 min)

Speakers:

Mr. Omar Masri: Announcement of Best Paper/Presentation and Graduate Student Awards.

Dr. Juan-Marcelo Gómez: Summary of key takeaways and thank-you message.

4:15 PM – 4:45 PM | Networking (30 min)

Unwind and connect with colleagues.